

The BRIDGE: Bring Clarity to Your Issue and Structure to Your Process

Purpose

Are you faced with a complex issue in your work, school, or life that is impacting your productivity, performance, and goal attainment? You know...one of those that keeps you awake at night because you have all kinds of ideas to solve it jumbled in your head but you don't know where to start? The BRIDGE is a six-step process for solving complex issues that will bring clarity to your issue and give you a tangible road map to design a comprehensive solution in HOURS instead of struggling with it for months...or years.

Impact

Useful for:

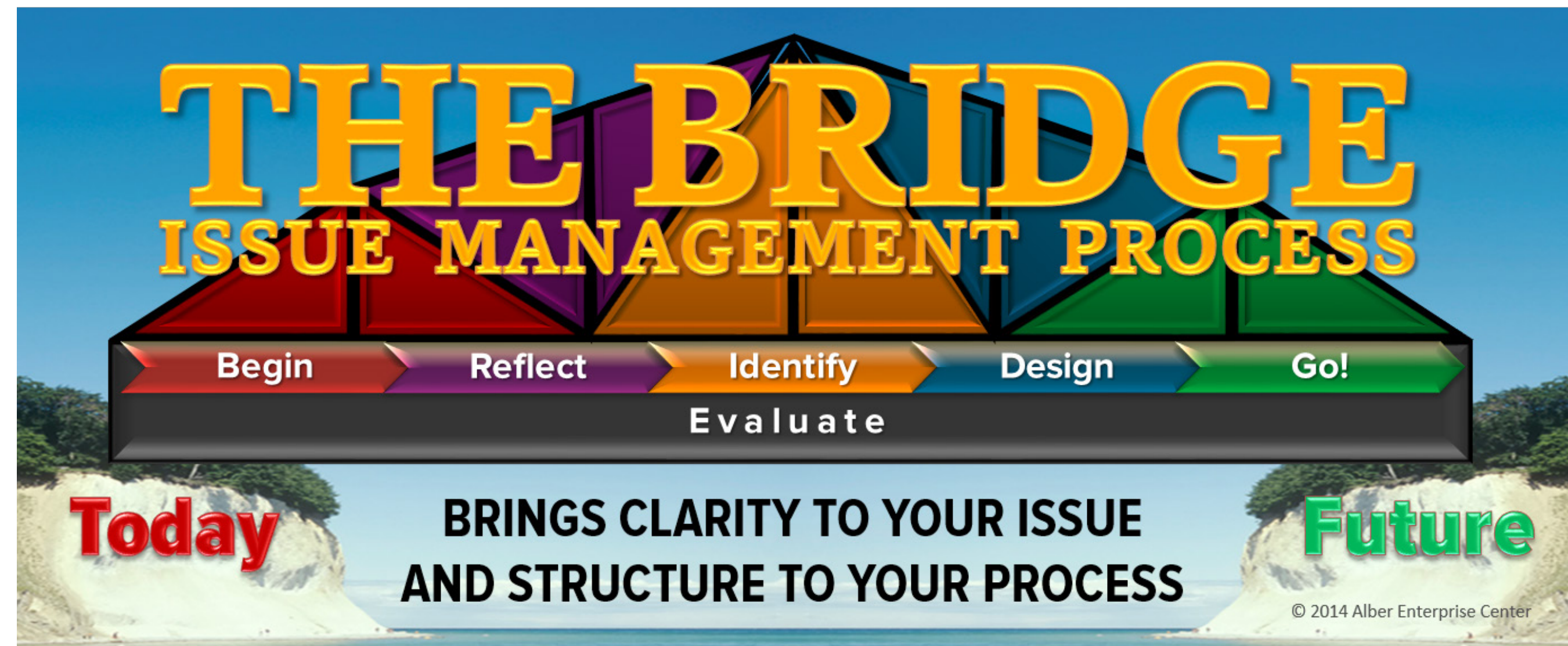
- complex problems with no recognizable cause-and-effect relationship for the solution
- a solution that requires a new, creative, innovative approach that involves several interconnected components, and minor changes to one could adversely impact another.

The BRIDGE deliverables:

- Spreadsheet capturing all ideas generated during the session
- Form for documenting the overview/ executive summary
- Form for detailing the project execution
- Coaching after The BRIDGE

Builds skills in:

- Critical thinking
- Problem solving
- Team building
- Decision making
- Leadership
- Project planning



Ohio State Colleges/Units Involved

Any college, department, or unit who needs a quick solution to a complex issue. Examples: Extension FCS Community Nutrition Group, FFA student groups

Community Partners Involved

Any public or private for-profit or non-profit organization. Examples:
Ad hoc group of executives in long-term support services.
ASAP Animal Rescue, Carey
Cowen Truck Line, Perrysville
Honda of America Manufacturing, Marysville
Marion City Fire Inspector, Marion
Marion Harding HUB21 students, Marion
Ridgemont High School
FFA members, Ridgeway
Union County Farmers Market, Marysville
Union County Business Education Workforce Team, Marysville
Wyandot County Young Professionals, Upper Sandusky

Contact

Myra Wilson
Program Director
Alber Enterprise Center
College of Food, Agricultural, and Environmental Sciences
wilson.2025@osu.edu
<http://alber.osu.edu/index.php/en/thebridge>



THE OHIO STATE UNIVERSITY

